Augusto Paixão

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Experience

Product Designer – Mesa Mobile Thinking

Brazil | nov 2021 - Jun 2023

- At Mesa, I worked with the UX and UI demands of one of the largest wellness platforms in Brazil, taking care of its iOS, Android and Web apps.
- I daily research problems in the product ecosystem, building and measuring maintenance solutions and insertion of usage flows in the three applications.

Independent App Developer & Product Designer

Brazil | Jul 2019 - Jul 2021

- As an independent designer and developer, I have worked on and published several projects in the field of education. Most of them were mobile apps, developed with the aim of teaching languages in a practical and effective way.
- In the projects, I had the responsibility for the research and design work, performing problem and opportunity analysis, visual design and solution validation.

Product Designer / Student – Apple Developer Academy | UFPE

Recife, Brazil | Jan 2018 - Dec 2019

- At the Academy, I had a hands-on multidisciplinary learning experience, building 9 applications from scratch for all Apple platforms.
- The products were built in short research and development cycles that included market analysis, the use of agile methodologies and user-centered research and prototyping of the solutions.
- The roles I played include UX/UI, iOS development, product and project management.

Summer Inter – Cesar, Innovation Institute

Recife, Brazil | Jan 2019 - Feb 2019

- In this project, my team and I developed an intelligent web system that identifies and analyzes variations in a chocolate production line, in which it integrates to provide continuous feedback on the parameters of its machines.

Educação

M.Sc. in Design – Federal University of Pernambuco

Recife, Brazil | Aug 2018 - Nov 2020

Bachelor of Design – Federal University of Pernambuco

Recife, Brazil | Mar 2017 - Dec 2021

Bachelor of Film and Audiovisual – Federal University of Pernambuco

Recife, Brazil | Mar 2013 - Dec 2016

Languages

Portuguese
English
French
Spanish

Hard Skills

Research
Ideation
Wireframing
Prototyping
Validation
UX
UI
Scrum

Soft Skills

Organizing
Verbal and written communication
Empathic listening
Time management
Adaptivity
Attention to details
Focus

Tools

Figma
Sketch
Keynote
Adobe package

Development

iOS : Swift
Webdesign : HTML/CSS
Generative Design : Pjs

Achievements

Gustavo Bomfim, 2021
Uber Hack, 2019